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## GLENDALE'S PUBLIC TRANSPORTATION OPTIONS FEATURED IN NEW GLENDALE 11 TV SHOW AND YOUTUBE

GLENDALE, Ariz. – Glendale 11, the city's television station, and the city's Transportation Services

Department have teamed up to produce a new show entitled "Easy Riders: Public Transit for Everyone,"

which will air Friday evenings at 7:30 p.m., and various other times throughout the week.

This new show is designed to introduce residents to the public transportation system, and features a variety of free educational resources the city offers to first-time transit users. For example, Glendale and Valley Metro partner to provide hands-on training classes, called B.A.G.I.T (Bus and Gus Individual Training) and Bus Buddies, both of which are offered throughout the year, free of charge.

Viewers will also learn about the fixed bus routes in Glendale, how to plan a trip, and the correct way to ride a fixed route bus. Other valuable information includes bus etiquette – the "do's and don'ts" that transit riders should follow.

"This Glendale 11 television show will provide our residents with another tool to learn how to access public transportation, especially the segment of our population with disabilities, who face unique challenges in their mobility options," said Sandy Adams, traffic education program manager. "One of our objectives in Transportation Services is to enable our citizens to utilize the resources offered here in the city, and we hope this new TV program helps achieve that goal."

The production of this new program was partially funded through a federal New Freedom grant. The New Freedom formula grant program aims to provide additional tools to overcome existing barriers facing Americans with disabilities seeking integration into the work force and full participation in society. Lack of adequate transportation is a primary barrier to work for individuals with disabilities.

## Transit Show Add 1.1.1

 $Segments \ of the \ program \ are \ also \ available \ to \ view \ on the \ city's \ YouTube \ channel, \ at \\ \underline{www.youtube.com/playlist?list=PLh2qy1UEBrT8UPvRSK7SgUfDP8zseMrP0}.$ 

Check out the Glendale 11 programming guide at <a href="www.glendaleaz.com/glendale11">www.glendaleaz.com/glendale11</a>. For more information on transit options and education, visit <a href="www.glendaleaz.com/transit">www.glendaleaz.com/transit</a>.

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